

# 2022-2023 District Goals

**District:** 201W1  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

### Action Plan

[Goals GST..pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	15
2nd Quarter	0	0	10	10
3rd Quarter	1	20	5	15
4th Quarter	1	20	5	15

### FY New Clubs

2

### FY Charter Members

40

### FY New Members

35

### FY Retention Goal

55

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

20

## Action Plan

[Goals - GMA.docx](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[GLT - Conduct training for current and potential club officers \(1\).pdf](#)

[GLT - Host Certified Guiding Lion training.pdf](#)

[GLT - Promotion of Lions Learning Centre.pdf](#)

[Goals - GLT.pdf](#)

## LCIF

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

### Action Plan

[Goals - LCIF.docx](#)

## CUSTOM GOALS

### Goal Statement

We will be focussing on GMA

### Action Plan

### Goal Statement

- . By the end of 2022/23, our district will achieve positive membership growth.
- . Each zone or district will achieve a new member orientation for new members. The target is 70% of members after 6 months.
- . To maintain an attrition rate of 15%.
- . To ensure that the language used in district documentation is relevant and up to date.
- . All clubs in 201W1 are to have at least 1 international Global Cause as a club project.
- . To rebuild struggling clubs and maintain existing club status.
- . The district to conduct a GAT district team excellence workshop during the year.
- . To conduct at least 1 GAT-related workshop/forum during the district convention.

### Action Plan

[Goals 201W1 2022 - 2023.docx](#)